

WALK on Health and Hygiene



Conducting of Cleanliness Campaign in Kuchlak City



- On 19th July, a walk on cleanliness, health and hygiene was conducted in Kuchlak city;
- 200 students participated in the walk and displayed various messages on cleanliness, health and hygiene;
- The event was attended by members of civil society including social workers, representatives of political parties, teachers, businessmen and members of community organizations;

Cleanliness Campaign on Health and Hygiene



Innovative Development Organization is implementing the Quetta Urban Development Program (QUDP) under RAHA with the support of UNHCR and in collaboration with Commissioner Afghan Refugee Office. The target areas of the project are Union Council Lore Karez and Union Council Kuchlak. The main focus of the project is to construct sanitation schemes and street pavements, provision of enterprise development opportunities in UC Lore Karez and Construction of collection points for solid waste in UC Kuchlak.

An integral part of the project is raising awareness in the target communities regarding health and hygiene and strengthening social cohesion between host and refugee communities.

Following the aim of enhancing the awareness of children, stakeholders and other community actors about safe health and hygiene practices, a walk for raising awareness was conducted in Kuchlak city on 19th July 2012.

The main aim of conducting the walk

on cleanliness, health and hygiene was also to create a sense of responsibility in the society about their environment and to raise further support and contribution to the Quetta Urban Development Project (QUDP). 200 students from government boys' schools, members of civil society

including social workers, representatives of political parties, teachers, businessmen and members of community organizations participated in the walk.

The walk was started from Government Boys' High School Kuchlak and

the procession was led to main Ziarat Road. The students were carrying play cards and banners with messages regarding cleanliness, health and hygiene. The large number of students and civil society members lured others into others into joining the walk and lend a hand in improving the environment by pledging to keep it clean and green. The students and

others involved in the walk were given sanitary gloves and plastic bags to collect trash on the roads. The students and elders eagerly collected wrappers and other rubbish in order to display support for the removal of garbage from Kuchlak city which IDO has already initiated under the same project.



In the end, the students and civil society members returned to Government Boys' High School where representatives of civil society organizations gave their concluding remarks. The speakers mentioned the need for improvement in the management of solid waste which is

causing problems, mainly related to health, for the residents of the city. The speakers also remarked that activities such as the walk would help in raising awareness at the household and social levels about the environmental hazards prevailing in the city. The walk was afterwards concluded with refreshment to all the participants.

